

ITI Limited Organizes Swachhta Pakhwada

ITI Limited organized Swachhta Pakhwada at corporate office to create awareness of cleanliness and hygiene for the employees in commemoration of 150th birth anniversary of Mahatma Gandhi as per the guidelines of Department of Public Enterprises (DPE) from November 16 to 30, 2018. Shri K Alagesan, CMD, Shashi Prakash Gupta, Director (HR) and Shri T Krishnadas Rai, AGM-HR&PR administered Swachhta Pledge in English, Hindi and Kannada respectively to all employees on November 16, 2018 at corporate office.



Shri K Alagesan, CMD, ITI Limited administering Swachhta Pledge



Shri Shashi Prakash Gupta, Director (HR), ITI Limited administering Swachhta Pledge

During the observation of Swachhta Pakhwada, ITI corporate office organized various activities on swachhta like, a talk on health and hygiene for women employees on November 20, 2018; cleaning of office premises and disposal of scrap on November 23, 2018; telecast of documentary on Swachhta on Digital Board and broadcast of audio on Swachhta in canteen on November 26, 2018.

ITI corporate office also organized a 'Special Cleanliness' drive at ITI Township, B area on November 29, 2018. Speaking on the occasion, Shri Shashi Prakash Gupta, Director (HR) emphasized on the



importance of cleanliness and healthy surroundings and said, "It is our outmost duty to keep our homes clean, maintain cleanliness in the premises and contribute to clean and green environment. We are commemorating 150th birth anniversary of Mahatma Gandhi and to fulfill the dream of 'Father of Nation' Mahatma Gandhi, each one has to contribute to Swachh

Bharat Mission and make India clean. We look forward for support from citizens for maintaining cleanliness in the ITI township area and contribute to 'Clean India' mission of Government of India."



Shri Shashi Prakash Gupta, Director (HR) spearheaded cleanliness drive at ITI Township, B area and initiated an elaborated programme to spread the message of cleanliness and motivated all to work to make India Clean. All the senior officers and employees actively participated in the cleanliness drive.